



Tampa City Ballet
Project-Based Dance Company
501 (c)(3) Non-Profit Organization

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SPONSORSHIP OPPORTUNITY

IF I CRY

Tampa Bay has become a destination where the world wants to live and work. Sponsoring Tampa City Ballet's works will provide a unique opportunity for your business to contribute to Tampa's cultural movement, build brand awareness, fulfill charitable 501(c) business and individual donations, all while supporting a healthy environment for clients, family, friends, and community.

This spring, audiences will once again be able to witness *IF I CRY*, Tampa City Ballet's captivating performance reflecting on the life of the colorful, dynamic and legendary Mexican artist Frida Kahlo. *IF I CRY* will be presented at the Jaeb Theater at the Straz Center for the Performing Arts on Saturday, May 4 and Sunday, May 5.

Paula Nunez, Tampa City Ballet's Artistic Director, explained that the inspiration for this performance came from Frida's diaries. "Her diaries revealed a life of pain, loss, and adversity interwoven with her determined will to create works of art while saturating her surroundings with an air of spontaneity, joy, and laughter. Tampa City Ballet hopes to transport the audience through a surrealistic dance journey to the poignant and passionate emotional landscape of Frida's remarkable life."

HOW CAN YOU HELP?

TCB offers different sponsorship levels to meet your giving budget.

	Builder \$10,000+	Creator \$5,000+	Leader \$2,500+	Benefactor \$1,000+
VIP tickets to IF I CRY performance	✓ 10 VIP tickets	✓ 6 VIP tickets	✓ 4 VIP tickets	✓ 2 VIP tickets
Recognition on TCB Website	✓	✓	✓	✓
Name with logo placement on promotional materials	✓	✓	✓	✓
Invitation to an exclusive private performance customized for sponsors and their guests with the Artistic Director and Performers of TCB	✓			
Logo recognition in event programs for the year	✓ Full Page	✓ Half Page	✓ Quarter Page	
Social media acknowledgement during each performance of the year	✓	✓	✓	
Write-up of the partnership in our newsletter	✓			

TCB welcomes all contributions no matter how large or small, as well as volunteers and in-kind donations or services. For more information about sponsorships you can contact me at (813) 966 - 2278 or via email at beatriz@tampacityballet.org.

Please visit Tampa City Ballet's website (www.tampacityballet.org) for further information. Tampa City Ballet needs your support for the continuation of these beloved community productions to help cover the expense for dancers, musicians, visual artists, lighting, sets, and installations.

Your donations help Tampa City Ballet transform performances into works of art. Past performances have been sold out with enthusiastic audience response and standing ovations.

Your Gift Makes A Difference!

www.tampacityballet.org